



**New
Prosperity
Devon**

COMMUNITY WEALTH BUILDING & PURPOSEFUL PROCUREMENT

Three sessions | September 26th | Exeter

What does it mean to 'belong' to Exeter, Plymouth, Torquay, or to Devon? Large institutions between them spend hundreds of millions of pounds. Could more of this be harnessed to generate benefits for local people and businesses whilst still achieving best value? Could responding to the climate emergency be part of the 'social value' this spending creates? New Prosperity Devon is organising three sessions on Thursday 26th September, in collaboration with the RSA and Exeter University's Global Systems Institute, where we'll explore how procurement and local investment might support an inclusive, resilient economy in Devon. We'd love you to join us.

[Details over page]



Community Wealth Building: The Preston Model

Thursday September 26th, 1 – 2 pm, Exeter Community Centre, EX4 3RG

The experience of Preston, Lancashire, suggests that local institutions can provide a significant steer to the local economy and reach more of their goals by collaborating to use more of their spend locally and offering growth opportunities to suitable local businesses. In addition 'gap analysis' can inform policy to support innovation and start-ups to supply goods and services not otherwise available. This approach is now being applied in Manchester, Plymouth and other cities in UK and Europe. Tom Lloyd Goodwin, of the Centre for Local Economic Strategies tells the story of how this strategy was adopted in Lancashire and how it is being adapted for wider use.

Sign up here: <https://bit.ly/2MOKXu7>

Purposeful Procurement 1 - seminar

Implementing social value frameworks in institutional spending plans

Tom Lloyd Goodwin, Centre for Local Economic Strategies; Prof Mickey Howard from the University of Exeter Business School; plus representatives of local authorities and institutions in Devon

Thursday 26th September 2 – 4 pm, Exeter Community Centre, EX4 3RG

An opportunity to explore the scope for using procurement as a tool to reach institutional and social goals as well as securing best value. As many local authorities look for ways to decarbonise their economy in the face of climate change, progressive procurement policies offer an important tool to pursue this agenda, alongside goals around retaining purchasing power in the local area, supporting local jobs and skill development, the living wage, sustainable supply chains, promoting resilience and local health and well-being. We can learn from existing practice what might be achieved and what obstacles might be encountered. The collaboration between anchor institutions in Preston is just one of the stories to be shared in this session, in collaboration with the Global Systems Institute at the University of Exeter.

Sign up here: <https://bit.ly/2MH1Czx>

Purposeful Procurement 2

What's possible and where next?

Co-hosted with the RSA

Thursday 26th Sept, 6–8.30pm, Exeter Community Centre, EX4 3RG

This seminar continues on from discussions about the role of large organisations in the local economy earlier in the day, and provides an opportunity for input from the public as well as local businesses and community organisations. We'll share learning from work so far, and consider other parallel enquiries that link with this work. We'll think about the experience and ideas in the room, and about where we might go from here.

Sign up here: <https://bit.ly/2HuJlBn>