

Transition Exeter
A Low Carbon City

&

Exeter University
Green Society

Reaching Out:

Working with the



towards a wider audience

A one-day training for members of voluntary and community groups working to get their message across with

Cathy Debenham
and others

Saturday 27th February 2010

10 am – 4.30 pm
at Exeter University

Cathy has worked both as a journalist and in the voluntary sector; she is founder of YouGen.co.uk, was head of PR at Hospiscare and has done media training for charities and community groups. The day includes how to be strategic about PR, angling for particular media and target audiences, writing press releases, interview practice, and more.



Cost £25
(£16 before 31st Jan, some concs)

Bookings and Enquiries:
email gillamoz@hotmail.co.uk
or tel 01392 851568 or 01647 24789

